



# Compraverde Buygreen Award

GREEN CULTURE

XIXth Edition Regulations

## Art. 1 – Object

On the occasion of the Forum Compraverde Buygreen – to be held **from 14 to 15 May 2025 at WeGil in Rome – the Compraverde Buygreen Award, Green Culture Section**, is announced, intended for organisations that have distinguished themselves for having actively contributed to the spread of green purchasing, as a tool to reduce the impact of their activities on the environment and on the health of citizens.

## Art. 2 – Purpose

The Compraverde Award, Green Culture Section aims to encourage, disseminate and promote the best experiences of integrating aspects of sustainability in the management and organisation of cultural events and activities related to the production of films and documentaries on the national and european territory.

## Art. 3 – Target audience

The call for applications is addressed to public and private bodies, including non-profit organisations, in their role as organisers, promoters or funders of a specific cultural event, or in their role as creators, producers or promoters of film production activities and sporting events.

## Art. 4 – Nominations and mentions

4.1 An organising body can nominate one or more cultural events for the Compraverde Award, Green Culture Section, provided that each event corresponds to a single nomination. The award will be given to the event, not to the organisation. An event must have the following characteristics to be eligible for the Award:

- be a theatre, music, sports, dance, cinema, visual arts or literature festival or review, or a temporary exhibition;
- take place over the course of at least one day.

4.2 An organisation that conceives, realises or promotes a film production activity can nominate one or more film production activities for the Compraverde Award, Green Culture Section. The organisation must specify in the documentation presenting the nomination whether it is being presented for a single film production or for an organisation that has applied the sustainability criteria to several film productions.

4.3 The Technical Scientific Committee reserves the right to award a 'special mention' for the adoption of practices to address important environmental (energy, waste, hazardous substances, climate, etc.) or social (organisational behaviour, supplier training, ethical criteria, etc.) issues that are particularly effective or worthy of recognition.

## Art. 5 – Participation requirements

The eligibility criteria for the competition are:

- having adopted concrete procedures and actions to make the cultural event or film production activity environmentally and socially sustainable in the period between January 2023 and April 2025;
- having complied with the deadlines set out in the call for applications and the transmission of supporting documentation.

The winners of the Compraverde Award, Culture in Green Section 2024, cannot participate in the 2025 Award. Having already participated in or won other similar competitions does not result in exclusion from the competition.

## Art. 6 – Modalities of participation

To participate in the Compraverde Award, Green Culture Section, you must send the following documentation **by 6.00 p.m. on Thursday 24 April 2025**:

- the **online form** and a **descriptive report** illustrating the methods and practices adopted to reduce the environmental and social impact of the cultural event or film activity, accompanied by all the supporting documentation deemed useful to send for evaluation purposes (e.g. purchasing policies, photographic material, communication materials for the public, announcement, technical specifications and attachments, etc.). All the documentation can be attached to the online form, after connecting to a Gmail account.

The documentation can be written in the following languages: italian, english, french and spanish. If the documentation is not complete, before the deadline, the Secretariat will contact the submitters to finalize the application. For further information and technical support, you can contact the Award Secretariat via email at [premi@forumcompraverde.it](mailto:premi@forumcompraverde.it)

## Art. 7 – Evaluation criteria

The evaluation will take into account the size of the event in terms of duration and audience reached in order to judge the relative weight of the actions implemented. For film production activities, the variety of actions carried out and the environmental aspects involved will be taken into account. All those actions taken during the organisation and realisation of an event or a film production activity that are relevant to the reduction of environmental impact and the diffusion of socially responsible practices, to raising public awareness of aspects of environmental sustainability and to the promotion of green supply chains in the cultural sector will be taken into consideration.

### **Art. 8 – Prize**

The competition will have one or more winners and may have special mentions (see art. 4.3). The winners of the Compraverde Award, Green Culture Section, will receive the following prizes:

- an award certificate containing a brief evaluation by the Technical Scientific Committee (TSC);
- use of the award logo in all institutional communications relating to the event/film activity for two years starting from the award date.

The award ceremony will take place during a dedicated event within the Forum Compraverde Buygreen.

### **Art. 9 – Method of communication to the winners**

Winners of the competition and those who were mentioned will be notified by telephone and telematics (email) **by May 9, 2025**.

### **Art. 10 – Obligations of participation**

By submitting the application form and documents required for admission to the competition, participants will assume obligation to:

- Accept all the regulations in the announcement;
- Do not request the return of submitted materials;
- Grant the organizers the ability to use the contents of the submitted material, with citation of the source;
- in case of recognition, attend the award ceremony in person, if technically possible.

### **Art. 11 – Tasks and composition of the Technical Scientific Committee**

The TSC will be composed of a representative from the Ministry of Environment and Energy Security, an expert environmental management and sustainability, and an expert in sustainable events. The TSC will evaluate the materials received and designate the winners. The decision of the TSC, as well as its working methods, is final and unchallengeable.

### **Art. 12 – Functions and contacts of the Compraverde Prize Secretariat**

The Prize Secretariat assists the Technical Scientific Committee in evaluation activities, provides clarifications with respect to the contents of these regulations, and takes care of communications with participants, winners, and those mentioned.



**Compraverde  
Buygreen**

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degli acquisti verdi

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